

The Youth Voice & Efforts in Tobacco Control



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The **Importance** of the **Youth Voice** in Tobacco Control

- When making decisions that will impact whole populations of people, they are the most important voice in the process... and in tobacco control, youth are that **voice**
- Young people are directly targeted by the tobacco industry
- Young people are **experts** at what they do

Local Youth Efforts Around the State

- State and local prevention policies like **Tobacco 21** and **restricting flavored tobacco products**
- School groups
- **Peer to peer** presentations and peer to peer driven research to inform tobacco prevention policies
- Submitting LTEs
- Attending and testifying at tobacco policy public hearings
- **Attending and submitting** questions to **Town Hall Meetings**

Youth Efforts at the Minnesota Legislature

- Tobacco 21
- Flavor Restrictions

How can **you** support youth work?

- Mobilize **young people** using **your resources**!
- Stay up to date with what **young people** are doing!
- **Support** them with their work
- Help them **reflect** their superpowers!
- Walk **alongside** them
- **Engage** them in your work

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