

Tools for the Health Care Practice



When: Friday, August 16, 8:00 am – 4:00 pm

Location: Minnesota Humanities Center
987 Ivy Avenue East, Saint Paul, MN 55106

Cost: There is no cost to attend.

Continuing Education: Certificate of Completion with participation hours provided upon request.

Registration: Limited seats available. Please register at [Eventbrite](#) by **August 9, 2019**. An MDH Outlook invitation will also be sent.

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2019 Minnesota Health Literacy Best Practices Conference



HEALTH LITERACY

A **patient's ability** to obtain, understand and act on health information, and the **capacity of health care providers and health care systems** to communicate clearly, educate about health and empower patients.

Low health literacy:

- Creates inequities when health information is not understandable.
- Limits access to preventive services and managing health conditions.
- Costs the U.S. health care system \$50-75 billion each year in preventable emergency room visits, longer hospital stays, increased hospital re-admissions and medication errors.

Keynote address: Health Literacy – Improving the Bottom Line



Chris R. Trudeau, J.D., is an Associate Professor at the University of Arkansas Little Rock, Bowen School of Law. He also leads the Regulatory Knowledge & Support function for the University of Arkansas for Medical Sciences Translation Research Institute. Professor Trudeau is an internationally recognized expert on clear legal communication, informed consent and health literacy. He is the first lawyer to be appointed to the National Academies of Science, Engineering and Medicine's Roundtable on Health Literacy and the Federal Drug Administration (FDA)'s Risk Communication Advisory Committee. He frequently speaks on creating clear legal documents that people can understand, improving informed consent practices and on reducing organizational risk and increasing compliance by integrating health literacy best practices.

Professor Trudeau's keynote address will discuss how integrating health literacy and plain language into health care organizations improve the bottom line.