



MINNESOTA PUBLIC
HEALTH ASSOCIATION

www.mpha.net

SHIP: Vision & Sustainability

“Expanding Leadership for Health Across the State”

August 19, 2014



Background

- ▶ Elimination of Community Transformation Grant (CTG) funding
- ▶ MPHA sought grant from American Public Health Association (APHA) to support visioning process to further promote community health and equity
- ▶ Build off the efforts of CTG, the Statewide Health Improvement Program, Healthy MN 2020, and MDH Advancing Health Equity Initiative



Healthy MN 2020



Statewide Health Themes/Priorities

- ▶ Capitalize on the opportunity to influence health in early childhood.
- ▶ Assure that the opportunity to be healthy is available everywhere and for everyone.
- ▶ Strengthen communities to create their own healthy futures.



The Statewide Health Improvement Program Model

SHIP improves health by helping communities make healthy choices available to more people.



Increased opportunities for physical activity, nutritious food, and tobacco-free living...

...means more people are physically active, eat better, smoke less and are exposed less to tobacco smoke...

...which leads to a reduction of obesity and tobacco-related diseases and cancers...

...ultimately lowering health care costs and improving the quality of life of Minnesotans.



Advancement of Health Equity in Local Communities Grant

- ▶ Grant runs from May 1, 2014 to February 27, 2015
- ▶ Convene a statewide vision planning process
- ▶ **Goal:** Engage a range of partners, to build momentum for community health improvement and health equity
- ▶ **Outcomes:** statewide collective impact, actionable steps built off of SHIP and CTG successes, and foster Health in All Policies work



Timeline

May 2014

- Hired consultant/facilitator, Community Initiatives (CI) Network

June 2014

- 1st Planning Committee meeting

July 2014

- 2nd Planning Committee meeting
- Recruitment and outreach of vision planning meeting stakeholders

August 2014

- Convene vision planning meeting

December 2014

- Development vision planning report
- Disseminate report

February 2015

- ▶ ➤ Implement action steps and recommendations