

Annotated Agenda
SHIP: Vision & Sustainability
“Expanding Leadership for Health Across the State”
Strategy Meeting 8-19-14

Overall Objectives

Establish a shared direction and approach for advancing SHIP’s community health improvement and health equity efforts by:

1. Gaining agreement on a shared vision and priority results
2. Developing strategies to help strengthen, grow and sustain local and state community health improvement, engagement and health equity efforts
3. Identifying leadership principles, structure(s) and processes to support greater collective action across the state
4. Determine next steps for moving priorities into motion

Design Principles & Assumptions

- Maximize face-to-face time; avoid items/exercises that could be accomplished virtually
- Ensure starting on the same page—similar understanding of the current landscape—including national trends and the National Prevention Strategy
- Start with a common understanding of the scope and boundaries---e.g. focused on local/regional/state efforts aimed at creating healthy norms (with an emphasis on health equity) through place-based policies, systems, environmental and programmatic strategies?
- Engage a diverse set of local and state level stakeholders, including those partners that have not been active in SHIP (e.g. beyond public health and including hospitals & health plans)
- Consider providing some preparatory, background material such as list of others working on related issues in MN (but not too much)
- Establish relational tone, an atmosphere of safe and authentic learning/dialogue
- Open lens to wide range of possibilities and move toward more focused and concrete options
- Avoid spending too much time on high level dreaming
- Ensure engagement has a bias toward results and follow-on action

- ❑ Consider how to build on related efforts (e.g. HP2020) and determine how this effort compliments and has a distinct value add
- ❑ Be sure to build on assets, including valuable experiences and successes with collaboration—begin to capture lessons learned: *what’s working and not*
- ❑ Explore other ways that key stakeholders might inform and be apart of this “conversation” about future direction (e.g. other gatherings and virtual feedback/input mechanisms)
- ❑ Develop a flexible process—first session that can be built on by the same or a slightly different mix of participants—with either a 2nd face-to-face or virtually
- ❑ Set realistic expectations about the deliverables—this will not be a detailed, comprehensive strategic plan. This is more about a shared direction and approach for when, where and how to collaborate with a deeper intention and for greater collective impact (The “plan” will be captured in writing but also serve to inform other planning and governance documents, as well as support a living conversation across stakeholder groups)

AGENDA

8:00 Network and Coffee

8:30 Welcome & Start Up

- Meeting Objectives/Agenda/Working agreements
- Introductions—Who’s with us?
- Why is it important for us to be here?

(Note: Welcome from Julie & Carol with a brief frame on how we got here; MR to review process and working agreements, set stage for real dialogue; brief introduction and use picture deck, as recommended, in small groups to surface individual voices/aspirations—process TBD.)

9:15 What’s Our Current Reality?

- What do we know from experience—state and community level collaboration?
- What’s driving the need for new approaches?
- Surface greatest needs/greatest opportunities

(Note: Starting with assumption that there is already a lot the group knows and significant assets to build from; table groups reflect on current reality with questions on a PPT—1) community level health improvement (with emphasis on PSE) 2) local-to-state collaboration 3) health equity; large group dialogue based on small group discussion, including reflection on national trends; goal is to narrow down ideas about key characteristics, assets and potential gaps—but not seeking final consensus.)

10:15 Break



10:30 Getting Clear On Desired Future (Results)

- Translate greatest needs/opportunities into proposed results
- Generate “From-To” gaps

(Note: Small teams each take a couple of needs/opportunities and use a “To-From” exercise to better define the desired results, the nature of the challenge and opportunity. Share & lightly refine b/f lunch. In addition to capturing the group’s output, be prepared to surface new questions, assets and ideas that come up in the process.)

12:00 Lunch Break

(Note: Recommend giving folks a bit of a break over lunch, informal networking; might consider offering up a couple of reflection Qs and encourage folks to step outside if needed.)

1:00 What’s Needed to Move From Current to Desired Future?

- Patterns in needs/opportunities and gaps?
- What’s needed to move forward: Leadership, Capacity Building, Resources?
- What might this look like in action?

(Note: New small groups begin to flesh out & draw what an enhanced way for working together—across local-state-& various sectors—to move from current to desired future; Use collective impact framework to frame Qs; use flip charts or butcher block paper; may have groups take components or take crack at a bigger pic—TBD; share and move toward rough consensus on concepts/promising ideas worth moving forward.)

2:30 Break

2:45 Moving From Current to Desired...(continued)

3:15 What Values & Principles Are Needed to Drive A New Approach?

- Generate priority principles and values
- Examples of how principles and values get operationalized

(Note: Envision pairs and then large group dialogue to generate a first draft—all based on previous segments. Acknowledge that there has been variations of values developed and possibly provide example/refresher on PPT slide & allow this conversation to surface what is most important moving forward. Don’t spend too much time here in abstract—focus on what this could look like.)

3:45 Next Steps For Evolving Ideas/Moving Into Motion?



- Insights about moving from early stage concept to action
- Options for gaining additional input and refining ideas
- Agree on immediate next steps
- Meeting reflection

(Note: MR to offer ideas about moving from concept to action, propose scenario(s) for securing additional input and refining/operationalizing ideas; group reflection how well we did on meeting our objectives for 1st gathering.)

4:30 Adjourn

Beyond Planning Session #1: Optional Scenarios

Some form of follow-on will be required in order to make this more than an interesting day producing promising ideas and principles. Where the group lands after planning session #1 will help shape the optimal path forward. It is, however, useful to anticipate follow-on options:

Scenario A: Send out a draft of agreed upon concepts and principles to all participants in order to secure input and consensus that ideas were accurately captured; *select a subset of the session #1 participants to flesh out ideas—and begin to develop actionable next steps on priorities*

Scenario B: Send out a draft of agreed upon concepts and principles to all participants in order to secure input and consensus that ideas were accurately captured; *invite a combination of session #1 plus additional stakeholders to a 2nd face-to-face session to refine concepts and develop actionable next steps.*

In either scenario, it will likely be helpful to share and vet ideas with stakeholders who are not directly part of the process. Developing a clear game plan for the follow-on process can be developed soon after session #1.